



Dear Sponsor

March 2017

It's been six months since my last newsletter to you, so much has happened and as a sponsor your support has been key to allow me to successfully follow this journey which I am forever grateful. Having the correct technical clothing not only allows you comfort it is essential for survival against the elements. I have been very pleased with our choice of clothing, I have kept warm and dry and free to work on deck. Here are some of the things I have been up to in the last six months which I hope you enjoy following:

**1. Clipper yacht race training.** I recently completed the Clipper Level 3 training and passed the World Sailing Safety exam. We were training aboard a CV25 clipper training yacht (70ft) for a week at sea with during March in the English Channel. The sea and weather conditions were challenging and living on a 45 degree angle was interesting. At the end of the week when we were looking forward to a hot shower and land then the inevitable happened and we had engine failure, this meant another night at sea, another 18 hour shift (all the 4 hour shifts were abandoned due to needing all hands on deck) and we had to be rescued and towed back into Gosport harbour, all good experience for my Atlantic crossing. I felt that I was much more confident sailing the Clipper racing yacht after 6 months of continuous practise from Scarborough and the highlight of the week for me was flying the spinnaker for the first time during sun-set.

Preparations for my race are unfolding. We still don't know the UK port but I do know I will be starting my race from New York next year and the first port in my leg will be Londonderry in Ireland. After 3500nm and approximately 3.5 weeks at sea this will be my first sight of land. Crew allocation is on the 20<sup>th</sup> May 2017 in Portsmouth and I will be attending this ceremony which is filmed so you can see the excitement building around the race. I then complete my Level 4 training in July with my actual Skipper, yacht and crew. Media activity will include sky sports doing a documentary and there will be a race portal to follow me plus lots more which I will keep you informed about. [www.clipperroundtheworld.com](http://www.clipperroundtheworld.com)

**2. Social Media and website .**The Website [www.shesetsail.com](http://www.shesetsail.com) has been successful and I have now populated it with a new page on fishing facts. Since launching it in September I have has 1519 views, 460 visits. It's been a great platform to host my ever increasing material. My designated Clipper Facebook page has increased to 227 followers <https://www.facebook.com/clipperyachtracejulie/> and my twitter @SeafishJulie (821 followers) and Instagram pages feature my challenge frequently. I have now updated my

LinkedIn profile (726 connections) to include the race. Please feel free to utilise any of my on-line platforms.

**3. Other Media.** On the morning of Wednesday 5th October 2016 I did a live interview for Radio Humberside in their studios which went well. Your great sponsor support was mentioned.

**4. RYA Skippers course .**In October 2016 I started 26 weeks of night class at Scarborough Yacht Club to complete my RYA day skipper's course, kindly sponsoring me for this is Graham & Co Accountants. It has covered both traditional and electronic navigation techniques, the regulations for avoidance of collisions, tidal calculations, and an insight into meteorology, buoyage & pilotage. I have passed the first exam and wait to take the second exam in April.

**5. Scarborough Yacht Club.** I continue to race for Yacht Kasey out of Scarborough and have completed 17 races since learning to sail last May. I have also been nominated as a SYC crew member to the club. The winter series brought many challenges, sometimes we had no wind and a few times it was a matter of survival! However we were placed in a couple of races. If you or anyone in your team would like to join me on a short race or if you don't think you have sea legs then just come down to the harbour for a tour round then it would be a pleasure - I can arrange this. I will continue to race for them in the summer series.

**6. Fundraising** for The Fisherman's Mission and The Yorkshire Air Ambulance is going well with my target exceeded for Yorkshire Air Ambulance and nearly reached for the Fisherman's Mission. I continue to raise for both and therefore I have increased the target. Both charities have supported me by regular Facebook and twitter mentions and seem to enjoy following my challenge. In June I will be celebrating my decade working for Seafish by climbing Ben Nevis with some of my work colleagues and hope to raise more money for these great causes during this challenge.

<https://www.justgiving.com/fundraising/Fishermansmission>

<https://www.justgiving.com/fundraising/YorkshireAirAmb>

Many thanks for your continued support, please don't hesitate to contact me at any time, whether for a general chat/update or to discuss further marketing/PR.

Kind Regards

*Julie*